

In the Claims:

Please enter the following amendments to the claims:

Claim 1 (Cancelled)

Claim 2 (Currently Amended): A transfer composition comprising [The transfer composition of claim 1 wherein]:

a transfer base material [said transfer base material is] in an amount of at least about 25% by weight;

a puff base material [said puff base material is] in an amount of at least about 65% by weight; and

at least one pigment concentrate [said pigment concentrate is] in a total amount of about 10% by weight or less.

Claim 3 (Currently Amended): A transfer composition comprising [The transfer composition of claim 1 wherein]:

a transfer base material [said transfer base material is] in an amount of at least about 25% by weight;

a puff base material [said puff base material is] in an amount of at least about 35% by weight; and

at least one pigment concentrate [said pigment concentrate is] in a total amount of about 40% by weight or less.

Claim 4 (Currently Amended): The transfer composition of claim [1] 2 wherein said puff base material is comprised of a resin, a base, an adhesive, and a blowing agent.

Claim 5 (Currently Amended): The transfer composition of claim [1] 2 wherein said transfer base material is comprised of a resin and a plasticizer.

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Claim 6 (Currently Amended): A transfer comprising:
a sheet of substrate treated with [quillon] a stearato-chromic chloride complex release coating; and
an ink image on said sheet, said ink image made of a composition including a transfer base material, a puff base material, and at least one pigment concentrate.

Claim 7 (Original): The transfer of claim 6 wherein said substrate is paper.

Claim 8 (Original): The transfer of claim 6 wherein:
said transfer base material is in an amount of at least about 25% by weight of said composition;
said puff base material is in an amount of at least about 65% by weight of said composition; and
said pigment concentrate is in a total amount of about 10% by weight or less of said composition.

Claim 9 (Original): The transfer of claim 6 wherein:
said transfer base material is in an amount of at least about 25% by weight of said composition;
said puff base material is in an amount of at least about 35% by weight of said composition; and
said pigment concentrate is in a total amount of about 40% by weight or less of said composition.

Claim 10 (Original): The transfer of claim 6 wherein said puff base material is comprised of a resin, a base, an adhesive, and a blowing agent.

Claim 11 (Original): The transfer of claim 6 wherein said transfer base material is comprised of a resin and a plasticizer.

Claims 12-17 (Cancelled) /

Please add the following new claims:

Claim 18 (New): The transfer composition of claim 3 wherein said puff base material is comprised of a resin, a base, an adhesive, and a blowing agent.

Claim 19 (New): The transfer composition of claim 3 wherein said transfer base material is comprised of a resin and a plasticizer.

Claim 20 (New): A method for making a puff image on a fabric article, said method comprising the steps of:

providing a puff base plastisol material;
providing a transfer base material;
providing at least three pigment concentrates;
separately mixing a combination of said puff base plastisol material and said transfer base material with each of said pigment concentrates to form at least three transfer compositions;
screen printing said transfer compositions on a substrate to form a transfer;
positioning said transfer on a fabric article; and
applying heat and pressure to said substrate to transfer said transfer compositions onto said fabric article;
wherein said transfer compositions are adapted to puff.

Claim 21 (New): The method of claim 20 wherein each of said transfer compositions are comprised of:

said transfer base material in an amount of at least about 25% by weight;
said puff base plastisol material in an amount of at least about 65% by weight; and
said pigment concentrates in a total amount of about 10% by weight or less.

Claim 22 (New): The method of claim 20 wherein said screen printing step includes a step of transferring said transfer compositions through a screen of about 70 T mesh or coarser.

Claim 23 (New): The method of claim 22 wherein said screen is about 40 T mesh or coarser.

ab Claim 24 (New): The method of claim 20 wherein a thickness of said transfer compositions after said transfer compositions have been transferred onto said fabric article is at least about 2.25 mils.

Claim 25 (New): The method of claim 24 wherein said thickness of said transfer compositions after said transfer compositions have been transferred onto said fabric article is at least about 3.0 mils.

Claim 26 (New): The method of claim 25 wherein said thickness of said transfer compositions after said transfer compositions have been transferred onto said fabric article is at least about 4.0 mils.

Claim 27 (New): The method of claim 26 wherein said thickness of said transfer compositions after said transfer compositions have been transferred onto said fabric article is at least about 5.0 mils.

Claim 28 (New): The method of claim 20 wherein said substrate is treated with a stearato-chromic chloride complex release coating.

Claim 29 (New): The method of claim 20 wherein each of said pigment concentrates are of different colors.

Claim 30 (New): The method of claim 29 wherein the method further includes, after the screen printing step, the step of drying the transfer compositions on the substrate.

Claim 31 (New): The method of claim 30 wherein the drying step includes the step of heating the transfer compositions on the substrate in a dryer set at a temperature of about 225°F to about 320°F for about 10 to about 35 seconds.

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Claim 32 (New): The method of claim 30 wherein the drying step is performed for each of the transfer compositions deposited on the substrate.

Claim 33 (New): The method of claim 32 wherein the drying step for each of the transfer compositions is performed prior to screen printing the next transfer composition on the substrate.

Claim 34 (New): The method of claim 20 wherein the screen printing step deposits said transfer compositions on the substrate in a single layer.

Claim 35 (New): A method for making a multi-color puff heat transfer adapted to be transferred to a target substrate, comprising the steps of:

(a) mixing a first plastisol base material that includes a blowing agent with a first transfer base material and a first pigment concentrate to form a first transfer composition;

(b) screen printing the first transfer composition on a transfer substrate;

(c) following the screen printing step (b), drying the first transfer composition on the transfer substrate;

(d) mixing a next plastisol base material that includes a blowing agent with a next transfer base material and a next pigment concentrate to form a next transfer composition;

(e) following the drying step (c), screen printing the next transfer composition on the transfer substrate;

(f) following the screen printing step (e), drying the next transfer composition on the transfer substrate; and

(g) following the drying step (f), repeating steps (d)-(f) to produce a heat-transfer with at least three colors.

Claim 36 (New): The method of claim 35, wherein the drying steps include the step of heating the transfer substrate and transfer compositions deposited thereon for a period of about 10 to about 35 seconds at a temperature of about 225°F to about 320°F.

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Claim 37 (New): The method of claim 35, wherein the screen printing steps collectively deposit the transfer compositions on the transfer substrate in a single layer.

Claim 38 (New): A multi-color puff heat transfer adapted to be transferred to a target substrate prepared by a process that comprises the steps of:

(a) mixing a first plastisol base material that includes a blowing agent with a first transfer base material and a first pigment concentrate to form a first transfer composition;

(b) screen printing the first transfer composition on a transfer substrate;

(c) following the screen printing step (b), drying the first transfer composition on the transfer substrate;

(d) mixing a next plastisol base material that includes a blowing agent with a next transfer base material and a next pigment concentrate to form a next transfer composition;

(e) following the drying step (c), screen printing the next transfer composition on the transfer substrate;

(f) following the screen printing step (e), drying the next transfer composition on the transfer substrate; and

(g) following the drying step (f), repeating steps (d)-(f) to produce a heat-transfer with at least three colors.